



UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231
www.uspto.gov



Bib Data Sheet

CONFIRMATION NO. 7283

SERIAL NUMBER 09/922,348	FILING DATE 08/03/2001 RULE	CLASS 709	GROUP ART UNIT 2152	ATTORNEY DOCKET NO. 9213.11
APPLICANTS Dana Borger, Cary, NC; Steve Cox, Durham, NC; Tom Gordon, New York, NY; David Spitz, Raleigh, NC; Matthew Squire, Raleigh, NC; Jay Thrash, Raleigh, NC;				
** CONTINUING DATA ***** THIS APPLN CLAIMS BENEFIT OF 60/224,152 08/10/2000				
** FOREIGN APPLICATIONS *****				
IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** 09/10/2001				
Foreign Priority claimed <input type="checkbox"/> yes <input checked="" type="checkbox"/> no 35 USC 119 (a-d) conditions <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after met Verified and Acknowledged	Allowance Examiner's Signature <i>[Signature]</i> Initials <i>CF</i>	STATE OR COUNTRY NC	SHEETS DRAWING 4	TOTAL CLAIMS 62
INDEPENDENT CLAIMS 7				
ADDRESS 20792				
TITLE Systems, methods and computer program products for integrating advertising within web content				
FILING FEE RECEIVED 1916	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:		<input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit	